

POINT LOMA  
**SUMMER CONCERTS**  


2012 SPONSOR FORM

**SPONSORSHIP LEVELS**

<b>Season Presenting Sponsor</b>	Willis Allen Real Estate	<b>\$8,500</b>	<b>sold</b>
<b>Stage Sponsor</b>	America West Bank Point Loma	<b>\$6,000</b>	<b>sold</b>
<b>Sound Sponsor</b>	Cymer	<b>\$6,000</b>	<b>sold</b>
<b>Jr. Stage Sponsor</b>		<b>\$5,000</b>	
<b>Exclusive Band Sponsor</b>	Dick & Dottie Laub & Point Loma Association	<b>\$4,500</b>	<b>sold</b>
<b>Raffle Sponsor</b> (prizes included with sponsorship)		<b>\$4,500</b>	
<b>Emergency Support Sponsor</b>		<b>\$2,000</b>	
<b>Band Co-Sponsor</b> (1concert with 3 co-sponsors) <b>6 more available</b>		<b>\$1,725</b>	
Committed sponsors: David P. De Rosier, DDS, Point Loma Nazarene University, Point Loma Rotary,			
<b>Field Sponsor</b>		<b>\$1,500</b>	
<b>Catering Sponsor</b> (One for each week) <b>3 more available</b>		<b>\$1,000</b>	
Committed sponsors: Miguel's Cochina, Baron's Marketplace			
<b>Shuttle Sponsor (2) available</b>		<b>\$1,000</b>	

**Sponsors** who complete and return this contribution form by **April 1, 2011** will be acknowledged as follows:

- Name/logo in 15,000 full-color brochures distributed through local schools, libraries, civic groups, service organizations, and businesses
- Name/logo on 50 window posters distributed throughout the Peninsula
- Name/logo on concert banners at the Park
- Name listed in weekly concert programs
- Name/logo on web site, year-round: [www.PLConcerts.org](http://www.PLConcerts.org)
- Name/logo in display advertisements in The Peninsula Beacon
- Reserved Parking

Sponsors are invited to send a representative to be introduced and thanked on stage at the beginning of a chosen concert. Exclusive Band Sponsors and co-sponsors will appear on stage during their sponsored concert; other sponsors will appear as scheduled.

Sponsors also have the option to set up a booth at Point Loma Park to promote their business. Flyers, services, and product samples (non-food) may be available at the booth, but shall not be distributed anywhere else at the venue without specific prior permission of the Concerts Committee. We do not permit selling of products/services at the concert venue. Chance drawings may be considered, but must be approved by the Concerts Committee by **June 1**.

(please go to the back of this form)

**I am pleased to be a \_\_\_\_\_ sponsor for the Point Loma Summer Concerts.**

**PAYMENT:**

**Please make checks payable to Point Loma Summer Concerts**

**P.O. Box 60223, San Diego, CA 92166**

**Credit Cards are accepted. Form is online [www.plconcerts.org](http://www.plconcerts.org).**

How would you like to be listed in the concert program and other marketing materials (individual name, business name, other)?

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ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (day) \_\_\_\_\_ (evening) \_\_\_\_\_

E-MAIL \_\_\_\_\_ FAX \_\_\_\_\_

For more information about Benefits of Sponsorship, please call Martha Phillips

(619) 523-3787, or e-mail [mjpsandiego@cox.net](mailto:mjpsandiego@cox.net).

**Thank you for your support! Point Loma Summer Concerts is a California Registered 501(C)(3) # 90-0668688 Your contribution may be tax deductible as allowed by law.** Contributions are not refunded in the event that a concert is cancelled due to inclement weather, no-show by the band, or other circumstances beyond the control of the Concerts Committee.